CIC

THE BRIDGE

2017

PRESENTATION

CENTENAIRE
1914
1918
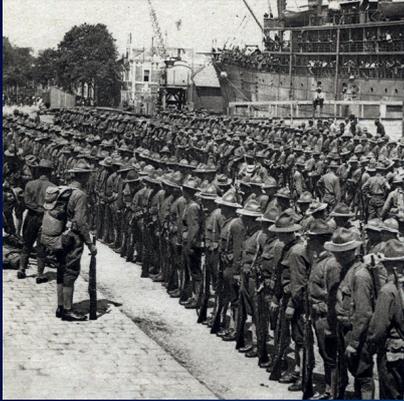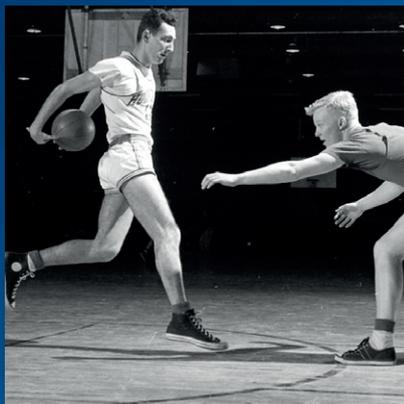
1917

The Americans land

New York

2017

THE B

History in the making

2 millions American soldiers

A decisive **support**

50 countries involved in World War 1

The first **jazz** bands

The **influence** of **American culture**

2017

THE BRIDGE

1917

Saint-Nazaire

RIDGE

A unique event

Queen Mary 2 challenging the **multihulls**

An unprecedent **event**

An **armada** of the World War 1 **Navies**

100 years of American music

Basketball, symbol of brotherhood

not enough bridges." ISAAC NEWTON

Unique and atypical

The crossing of the century

Queen Mary 2 accompagning the **giant multihulls** an **unprecedent challenge!**
A **symbolic race against the clock** on the route of the 1917 **landing**.
The **return** to Saint-Nazaire of the **most prestigious liner of the world!**
The dream of embarking on a **unique journey** at the heart of the race.

Basketball, the emblem of French American friendship

A year-long **educational program** 2016-2017 celebrating basketball and the **American ambiance**.
Numerous **3x3 tournaments** in the **Great Western region of France**. **Selection** of school, female, male, amateur, professional or handicap **players.**

100 years of American music

27 December 1917: **historical landing of jazz** with lieutenant **James Reese Europe** and his Brass Band.
Jazz as a cultural symbol paves the way for **100 years of American music**.
Festivals, witness of the American influence, from the jazz of the 1920s to the music of today.

The major dates

Discover the year-long educational program,
placed under the banner of 100 years of American cultural influence

NANTES
JUIE 15-17

SAILING DOWN THE LOIRE
Nantes welcomes the **multihulls** and becomes a **nautical theatre with an international reach. Jazz concerts and basketball games** will alight both shores of the river before the multihulls sail down the Loire River to the Atlantic ocean.

THE NAVIES OF THE GREAT WAR ARE HONOURED
To the rythm of the **"Fête de la musique"** celebrating 100 years of jazz, a **great armada** representing the navies of the **many countries involved in World War I** and which will parade along the **Atlantic coast**.

BREST
JUNE 21

SOUTHAMPTON
JUNE 22

THE QUEEN MARY 2 DEPARTS FROM SOUTHAMPTON
The prestigious liner joins the armada gather **to the cradle of her construction**: Saint-Nazaire and its famous **Chantiers de l'Atlantique.**

THE ARMADA SALUTES OCEAN RACING
The naval ships **congregate before the "Cité de la voile".**

LORIENT
JUNE 23

SAINT-NAZAIRE
JUNE 24

THE DEPARTURE OF THE GREAT CHALLENGE
Queen Mary 2 and the **giant multihulls** gather for the ocean **crossing of the century!** Under the **bridge of Saint-Nazaire,** three canon shots will be heard, as a symbol of brotherhood.

THE ARRIVAL OF THE CENTENARY SAILING
Who will arrive first of the **symbolic THE BRIDGE race?**
The answer lies at the other side of the Atlantic under the **Verrazano Bridge** in New York.

NEW YORK
JULY 1 - 3

VANNES
JULY 25

THE MULTIHULLS RETURN HOME
At the heart of the **Golfe du Morbihan**, the **multihulls** return to one of the **most beautiful bays in the world,** where many of them were built : the completing this extraordinary event, THE BRIDGE.

THE BRIDGE association

THE BRIDGE® is a non-profit association created in June 2014 to promote the projects and bring together its actors and partners.

Patrick BOISSIER
President

President of the Chantiers de l'Atlantique of Saint-Nazaire at the time of the construction of Queen Mary 2. President of the DCNS from 2009 to 2014. Currently President of GICAN (French Marine Industry Group).

" A unique challenge, original and meaningful, with an international scope. "

Francis VALLAT
Vice-president and President of the Honorary Committee

Ship-owner for 27 years. Founder of the French Maritime Cluster. Currently chairman of ENMC (European Network of Maritime Clusters).

" A great showcase for the influence of the maritime world. "

Yves GILLET
Treasurer

Founder of the Keran Group, specialized in sustainable town and country planning. President between 2009 and 2012 of the sailing event "La Solidaire du Chocolat".

" An exceptional opportunity to promote the companies of the territory. "

Jean-Marie BIETTE
Secretary

Journalist and secretary general of Infomer, the publication division of the Ouest-France Group linked to the maritime environment : *Le Marin, Voiles et Voiliers, Chasse-Marée.*

" An amazing adventure with a great media potential. "

CIC supports THE BRIDGE

True to its policy of supporting cultural and heritage actions, CIC partners with THE BRIDGE, a project that will see sport, music and history echo an unprecedented maritime event.

Close to its customers through its local presence, CIC is a great actor in banking, insurance, telephony and technology services, involved in the economic development of french and international companies. It is with great pleasure that, through its "CIC Ouest" subsidiary, CIC will support and promote this project, which will bring distant territories closer and help build a better future.

Beyond the commemoration of the centenary of American landing in 1917 in Brest and Saint-Nazaire, THE BRIDGE is the affirmation of a loyal and secular friendship between France and the United States. It is also an opportunity for both countries, which have always been acting together for the same causes, to celebrate the values of rapprochement, and to share with all people pieces of history and life.

Michel LUCAS
President of the National Confederation of the Crédit Mutuel

Nicolas THÉRY
President of CIC

Alain FRADIN
CEO of CIC

Support Committee

An event

PROFIL

THE BRIDGE

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